



announces a new senior staff member

... and a chance for your organization to work with a world-class executive coach

CINCINNATI, OHIO – January 1, 2008

Sherpa Coaching, LLC is pleased to announce the addition of Rubi Ho to the company's executive staff. Rubi comes to Sherpa Coaching from Procter & Gamble, where he spent nine years as Manager for Global Project Initiatives and North American Corporate Trainer. Early in his career, Rubi was a bilingual educator in the Denver Public Schools.

As Vice President of Sherpa Coaching, Rubi will provide coaching to Sherpa clients and client teams. He will also be involved in design and delivery of the Sherpa executive coaching certification classes running at Penn State, Texas Christian and the University of Georgia.



Rubi Ho became a Certified Sherpa Coach through Penn State, and holds both a Master of Arts in Curriculum Development from the University of Colorado and a Master of Science in Management from Mt. Nazarene University.

He is pictured here being awarded his Sherpa Coaching certification at Penn State from Judith Coleman and Brenda Corbett, the program's instructors and authors of *The Sherpa Guide*.



Guided by his passion for developing and empowering people, Rubi has contributed to the Sherpa Team for quite some time. He showed strong peer leadership at the 2007 Annual Sherpa Coaching Conference, where he organized a working group that has been refining certification requirements for Sherpa Coaches.

The Sherpa team is delighted to have him come on board full time. Rubi's first assignment has him working with twenty-five internal coaches at one of the ten largest banks in the United States. He will be available to work with selected clients for training, workshops, team coaching and one-to-one coaching engagements.



A native of Vietnam, Rubi Ho and his wife Yenny live in the Mount Adams district overlooking downtown Cincinnati, Ohio. He is fluent in Spanish, and has a working command of the Vietnamese language.

If you'd consider engaging one of the most capable executive coaches in the Midwest, contact Karl Corbett, CEO of Sasha Corporation and Managing Partner at Sherpa Coaching, to arrange an introductory meeting at no cost or obligation.

