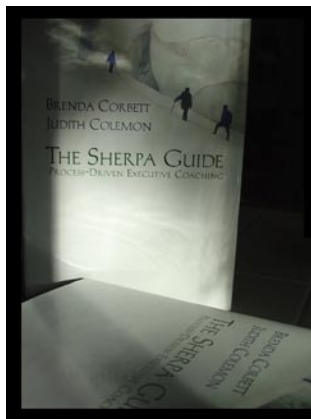


EXECUTIVE COACHING CERTIFICATION

offered by Sherpa Coaching and Miami University



"The Sherpa team is doing significant work that defines the industry. They're the next generation of world leaders in coaching."

Marshall Goldsmith, best-selling author and leading executive coach.

Maybe you've coached for years. Perhaps you're starting a new coaching career. In either case, Sherpa certification will make you more successful. Work with the authors who set the gold standard for executive coaching. Join a network of coaches with global reach and shared resources.



EXECUTIVE COACHING CERTIFICATION

Spring Session: February 28 – March 4 and April 11-14, 2011

Two weeks on campus, 8:15 am – 4.30 pm each day

Miami University Voice of America Learning Center

Tuition: 7,500 per seat



The Sherpa Executive Coaching program teaches participants to be an effective executive coach. Working with published experts, you will master the six-phase Sherpa coaching process and learn the skills and techniques necessary to enable others to achieve professional success. According to Marshall Goldsmith, "The Sherpa process lets people learn the difficult art of coaching, and gives them the freedom to apply it in their own way. Along with their university partners, the Sherpa Coaching Certification adds real credibility to a coach's credentials."

The Sherpa Executive Coaching Certification is the most widely-recognized certification for coaching and leadership development. Work with the best. Trust the endorsements of eight major universities. This 60 hour experience puts you to work with world-leading educators on a major university campus. Between class sessions, you'll get expert support as you work with a practicum client.

Successful completion results in the Certified Sherpa Coach (CSC) designation.

PROGRAM OBJECTIVES: Whether you're looking for a new career, or want to enhance your work as a consultant or coach, this program will help you become a top-level executive coach. Working with published experts, you will master the six-phase "Sherpa" coaching process and learn the skills and techniques necessary to enable others to achieve professional success. An Executive Coaching Certification is granted upon successful completion of the program.

WHO SHOULD ATTEND: The Executive Coaching Certification program is appropriate for new or veteran coaches, HR professionals, and anyone responsible for developmental coaching. About half our graduates are independent coaches starting or enhancing their business. Staff coaches have come to us from:

Blue Cross/Blue Shield
Ceridian
Cox Communications
Duke Energy

Hershey Resorts
Liberty Mutual
National Cancer Institute
Thomson Reuters

Toyota
US Bank
Wrigley
Wyeth Pharmaceuticals

PROGRAM BENEFITS: The Sherpa Coaching Certification will make you far more effective as a leader and practitioner in this growing field. This program is rapidly becoming the standard, based on endorsements by eight universities. Sherpa certification offers the prestige and credibility of a recognized credential, and use of both the university and the Sherpa brand and logo. Graduates gain access to:

- a worldwide network of Sherpa coaches.
- a private forum and message board.
- an annual conference for continuing education.
- exclusive custom research from Sherpa's annual coaching survey.
- consulting on sales and marketing.
- a Sherpa directory listing on the web.
- a library of scripts and PowerPoints for presentations.
- a career path that can lead to consulting and teaching positions.



YOU WILL LEARN:

- Mastery of the Sherpa coaching process, the “operating system” for contemporary coaching.
- A proven process for improving client's business behavior permanently.
- How to evaluate and attain your full potential and the potential of your clients.
- Effective communications for developing increased individual and team productivity.
- How to use Sherpa Coaching material for workshops, seminars and team coaching.

THE PROGRAM TEXT: "The Sherpa Guide: Process-Driven Executive Coaching" sets the standard for “how to coach” books, and for the field of coaching itself. This is a book packed with actionable items— tips and techniques for the coach to use with any client. It is a highly detailed and flexible process that allows coaches to duplicate their successes and document each client's progress.

WHAT IS A SHERPA COACH? The model for the Sherpa executive coach is the Himalayan guide. Of all mountain escorts, Sherpas are the most knowledgeable. They help climbers choose a course and reach the summit. In the same way, Sherpa executive coaches provide tools and share knowledge of the best path for their clients to follow.

PROGRAM CONTENT: The Sherpa process involves six phases, each with comprehensive exercises, assessments, tools, and activities. The author / educators share new material and insights from their own case studies and experiences, adding depth to course content. Participants get a full immersion classroom program and 90 days of guided support for a practicum coaching client.

FOR MORE INFORMATION:

Contact Karl Corbett, Managing Partner at Sherpa Coaching (513) 232-0002, kc@sherpacoaching.com . Instructor video, excerpts from the text book: www.sherpacoaching.com.

Register by phone: Miami University at the Voice of America (513) 895-8877



MIAMI UNIVERSITY

The Sherpa Executive Coaching Certification is also available at:



Visit www.sherpacoaching.com for class schedules and instructor video.