

Get MOJO for your organization in 2010, ... and get rid of the 'nojo'.

Spend a day with the world's top authors, educators and practitioners in leadership development.



Marshall Goldsmith
At Texas Christian

*Position your organization
for a bright future with:*

- an inspiring message from a #1-best selling business author.
- interactive workshops for top-level management with leading educators.
- private receptions and personal meetings for top leaders.
- signed copies of the authors' newest books.

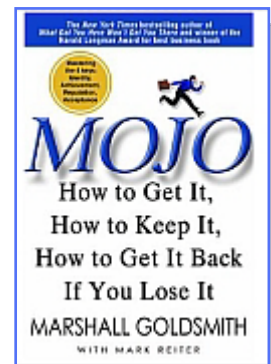


Brenda Corbett & Judith Coleman
At Texas Christian

*Spend a day with Marshall Goldsmith,
world's top executive coach and #1-selling business author.*

In 2007, 'What Got You Here Won't Get You There' was the year's top business book. Marshall Goldsmith's new book, 'Mojo', takes a fresh look at attitude, success and happiness . . . and reaches an even broader audience.

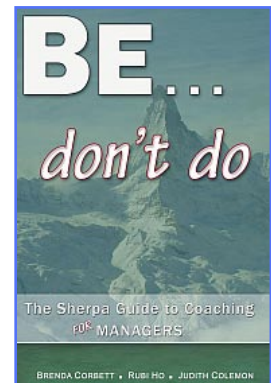
Author of 27 books, Marshall Goldsmith is one of the most influential business thinkers in the world. He's the world's leading authority in helping successful leaders achieve positive, lasting change in behavior for themselves, their people and their teams.



*Spend a day with the Sherpa Coaching team of authors,
world's leading university educators in coaching.*

In 2005, Brenda Corbett and Judith Coleman revolutionized executive coaching with 'The Sherpa Guide: Process-Driven Executive Coaching', the text for executive coaching certifications offered at major universities. For their latest book, they were joined by Sherpa VP Rubi Ho. 'BE . . . don't do: the Sherpa Guide to Coaching Skills' is a practical guide to creating a coaching culture.

The Sherpa team has mastered the art of executive coaching and created a worldwide network of Certified Sherpa Coaches. They'll conduct a workshop for your top leadership team designed to enhance their mojo and get past their 'nojo'.



Call Karl Corbett, Managing Partner at Sherpa Coaching to arrange Goldsmith/Sherpa tour dates. (513) 232-0002.

PRINT OR SAVE THIS FLYER FOR FUTURE REFERENCE.

Mojo: A Day with Marshall Goldsmith and the Sherpa Guide authors

For a very limited time, four world-leading authors will sign their books and deliver a perfect full-day leadership event for the price of the books alone! You'll get a personal appearance plus signed books for less than standard appearance fees. In a year of new beginnings, this is an offer you can't overlook.

How to spend the day:

Marshall Goldsmith: An inspiring new speech that teaches Mojo moments.
The Sherpa authors team: Private executive consultation and group work to banish your 'nojo'..
All of the authors: Private meals and receptions for selected execs, customers and clients.

How to get the most from the books:

Make your organization shine. Both books help employees create a winning attitude and a coaching culture that leads to a state of 'mojo'. They're also a great promotional piece for prospects, customers and clients. At the Platinum Level, each book has a signed presentation book plate with your company's name and logo.

More about Mojo:

Mojo is the moment when we feel we're 'on a roll', firing on all cylinders, and everyone around us knows it. Moving forward, achieving goals, clearing hurdles, passing the competition - all with increasing ease. It's been called 'being in the zone', or 'flow'. Marshall describes it as Mojo - "that positive spirit toward what we are doing that starts from the inside and radiates to the outside."

Mojo plays a vital role in our pursuit of happiness. It's about loving what we do and showing it. Mojo becomes apparent when positive feelings toward what we are doing come from inside and easy for others to see. Mojo is the moment when there's no gap between the positive way we perceive ourselves and the way others see us.

MOJO: How to Get It, How to Keep It! is about this moment, how to create it, maintain it, and how to banish the negative state called 'nojo'.



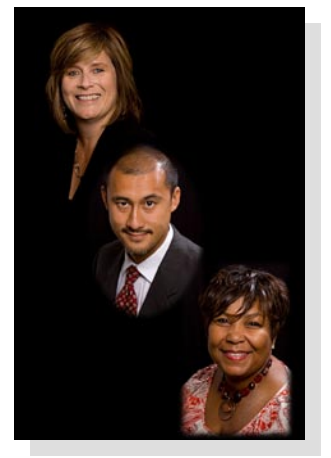
More about BE . . don't do

Enjoy a team that gives you everything you ask for, and more. "BE . . don't do: the Sherpa Guide to Coaching for Managers" explains how to be a better leader . . by being a coaching leader. It's a real world guide for managers and executives who must lead others to peak performance by creating a coaching environment.

Learn how to start BEing more, doing less.
Find out what it takes to 'live like a coach.'

Gain a toolbox full of coaching moments.
Learn how to set effective expectations.

"BE . . don't do" combines classic ideas from the authors' world-leading text for executive coaches and new material that adds value to any leader's repertoire. Learn how the current generation of managers and executives is getting the next generation ready, building organizations that last, and take good care of people.



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Mojo: A Day with Marshall Goldsmith and the Sherpa Guide authors

Platinum elite package: 48,900

A full day with Marshall Goldsmith *and* the authors of The Sherpa Guide: speeches, workshops, receptions.

1,000

One thousand copies of Marshall's book: **Mojo**, with autographed presentation bookplates displaying your organization's name and logo.

One thousand signed copies of **BE . . don't do**: the Sherpa Guide to Coaching Skills'.

Ten sets of the 3 DVD 'Sherpa Leadership Series'.

Gold package: 26,250

A full day with all three authors from the Sherpa team: Speeches, workshops and receptions.

500

Five hundred signed copies of Marshall's book: **Mojo**.

Five hundred signed copies of **BE . . don't do**.

Five sets of the 3 DVD 'Sherpa Leadership Series'.

Silver package: 14,295

A full day with two authors from the Sherpa team: Speeches, workshops and receptions.

250

Two hundred fifty signed copies of Marshall's book: **Mojo**.

Two hundred fifty signed copies of **BE . . don't do**.

Three sets of the 3 DVD 'Sherpa Leadership Series'.

Bronze package: 8,215

A full day with an author from the Sherpa team: Speeches, workshops and receptions.

100

100 signed copies of Marshall's book: **Mojo**.

100 signed copies of the Sherpa team's **BE . . don't do**.

Package prices include appearance fees and signed books. Modest additional fees cover speaker travel and lodging.

You'd be surprised at how many people you know. Who's in your audience?

<i>Every Organization</i>	<i>Corporations</i>	<i>Non-Profits</i>	<i>Universities</i>
Executives	Leadership teams from:	Leadership teams from:	Professors
Managers	Customers and Clients	Donors	Students
All Employees	Suppliers	Sponsors	Alumni and Donors
Board members and their leadership teams	Prospects	Client agencies	General Public (with book sales at the door)

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