



Program Information

To receive certification, attendance of both sessions is required.

Dates and Registration

Visit www.neeleyexec.tcu.edu for the current dates, times, cost, course syllabus and registration.

Register at www.neeleyexec.tcu.edu or call 817-257-7115 for more information.

Program Location

Tandy Center for Executive Leadership
Neeley School of Business
Tandy Hall - Suite 320
2900 Lubbock Street
Fort Worth, Texas 76129
817-257-7115

www.neeleyexec.tcu.edu

Neeley
SCHOOL OF BUSINESS



Tandy Center for Executive Leadership

TCU Box 298520
Fort Worth, Texas 76129

794

Taking Executive Development to new heights



Executive Coaching Certification Program

Neeley **TCU**
SCHOOL OF BUSINESS

Tandy Center for Executive Leadership



About Executive Coaching Certification

As more organizations include coaching strategies as part of their executive development initiatives, the need for competent, certified executive coaches has soared. The Sherpa Executive Coaching Certification Program will teach you to be an effective executive coach through mastery of the six-phase Sherpa coaching process. You will learn skills and techniques necessary to enable others to achieve professional success. Upon successful completion of this 60-hour program, you will earn the designation of Certified Executive Coach from Sherpa Coaching, LLC.

Who Should Attend

- Consultants in leadership development
- Human resource professionals who develop high-potential employees in both public and private organizations
- Executives responsible for developmental coaching
- Anyone interested in leadership development

Faculty Leaders

The Sherpa Executive Coaching Certification Program will be presented by Brenda Corbett and/or Judith Coleman, the authors of *The Sherpa Guide: Process-Driven Executive Coaching*.

Program details are subject to change.

The Sherpa Philosophy for Leadership Development

Peoples' strengths take them to leadership positions, but only by addressing weaknesses - those obstacles that prevent leaders from getting to the next level of success - can they continue their way to the top. Sherpa coaches are skilled at turning weaknesses into new strengths. Like Sherpa mountain guides, Sherpa coaches guide, advise and assist, allowing leaders to reach the summit through their own skill and will.

Program Benefits

This program will make you a more effective leader and facilitator in this new and growing field of executive coaching, and you will earn the prestige and credibility of a university-endorsed certification. Some of the learning objectives for this program include:

- How to facilitate improved business behavior in others
- How to evaluate and attain your full potential and the potential of your clients
- Effective communications for developing increased individual and team productivity
- Mastery of the Sherpa coaching process, the "operating system" for contemporary coaching

What is a Sherpa Coach

The model for the Sherpa executive coach is the Himalayan guide. Of all mountain escorts, Sherpas are the most knowledgeable. They help climbers choose a course and reach the summit. In the same way, Sherpa executive coaches advise, provide tools, and share knowledge of the best path for their clients to follow.



Judith Coleman

Brenda Corbett

The Authors

"Brenda Corbett and Judith Coleman's Sherpa guide charts a course to the summit for executive coaches. The authors are doing significant work that defines the industry - and they have fun doing it."

- Marshall Goldsmith

"World's top executive coach and best-selling author"

Sherpa Executive Coaching Certification Program

Program Content

The Sherpa process involves six phases, with comprehensive exercises, assessments and activities associated with each phase. You will learn how to work as a professional coach using this process, and you will understand why the process enables successful business coaching. The program, based on *The Sherpa Guide: Process-Driven Executive Coaching* by Brenda Corbett and Judith Coleman, provides insights into the application of the Sherpa coaching process.

Phase I: Taking Stock

Process Overview
Self Discovery
Agreement

Phase IV: Charting the Course

Relational Route
Organizational Route
Goal Setting

Phase II: Global View

Support Mountain
Perception
Values
Change Management
Who Am I?

Phase V: Agenda

Commitment
Accountability - Attitude
Browsing the Journal
Long-Term Outlook

Phase III: Destination

Logistics
Weakness Mountain
Expectation Mountain

Phase VI: The Summit

Support
Follow-Up
Putting Theory into Practice



Tandy Center for Executive Leadership